

Christiana A Beck

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EDUCATION

Philadelphia University | 2014 - 2015

MS in Interactive Design and Media

GPA: 3.76

Rochester Institute of Technology | 2009 - 2013

BFA in Visual Media

GPA: 3.50

WORK EXPERIENCE

Advanta Advertising, LLC

Web Developer | 1/2015-Present

Front-end development | Manage website development projects from start to finish | Create website timelines, estimates, and proposals | Propose sitemaps for clients | Create user flows | Develop wireframes | Write UX testing scripts | Test, track, and resolve bugs | Assist with email blast and website design

Programming Intern | 9/2014-1/2015

Code design team's PSDs | Manage email blast coding and scheduling | Test, track, and resolve bugs | Manage and update client websites | Develop sitemaps

Philadelphia University

Graduate Assistant for the Center of Surface Imaging | 1/2014-12/2015

Educate and assist students, faculty, and outside clients with file preparation, printing, and finishing | Printer setup, maintenance, and troubleshooting | Build color profiles | Test printers and substrates | Handle department graphic design

Linda's Stuff

Photographer | 7/2013-1/2014

Style and photograph clothing and accessories for luxury consignment store | Maintain studio | Assist with inventory management

Rochester Institute of Technology

Photography Teaching Assistant | 9/2012-12/2012

Set up demos and present lectures to photography class | Grade student projects

Chris Hayes Photography

Second Shooter and Photography Editor | 6/2012-1/2013

Photograph weddings | Edit company photographs

Philadelphia Magazine

Art Department Intern | 6/2012-8/2012

Studio and on location photography | Assist during photo shoots | Photography research, editing, and archiving | Coordinate with subjects and PR agencies

SKILLS

Adobe: Photoshop, Illustrator, InDesign, Dreamweaver

HTML, CSS, JQuery, PHP

Sitemaps, Wireframes, User Flows

Usability Testing

WordPress

Processing

Arduino

Lightroom

Digital Photography

ACHIEVEMENTS

Philadelphia University Graduate Assistantship

2014 - 2015

Benjamin A. Gilman Scholarship

2013

Be Well Philly Magazine

2012

Four photographs published

Philadelphia Magazine

July 2012 and August 2013

Eight photographs published

Signatures Magazine

2012

One photograph published

Image City Photography Gallery

Four photographs displayed in group exhibition